

BizSnaps

A Snapshot look at local businesses



BizSnaps is a snapshot look at local businesses that publishes in the Janesville Gazette on Mondays, the Jotter on Tuesday, and on www.gazetteextra.com.

Copy is written based on the answers to the following questions. Two or more photos must be submitted with this form. Photos can be of you, your business, staff, or anything else that reflects your business.

The questions in bold must be answered completely. Answer as many of the other questions as you wish. Please give complete and detailed answers.

Remember, this is a way for potential customers to get to know more about your products/service and is a direct reflection on your business. Answer as if you are talking directly to a customer.

Your Name:

Title:

Business Name:

Address:

Phone:

Directions & Business Hours:

When was the business started?

Describe your products/services?

What do you do, product, service or philosophy, which differentiates you from your competitors?

How did you get interested and/or started in this business?

What kind of training or background do you have?

What have you learned from this business?

What are your future plans for your business?

What or who has had the most influence in the way you do business?

Do you have a favorite saying that applies to your business?

What have been some of the challenges you've faced and how did you work them out?

What do you find most rewarding about this type of work?

What type of customers uses your products/services?

**Enclose photos and mail to: BizSnaps, c/o The Gazette, P.O. Box 5001, Janesville, WI 53547
Or email your answers with photos attached to mrRichardson@gazetteextra.com**